






NARCAN® Nasal Spray and Opioid Epidemic Perceptions Survey

June 6, 2024



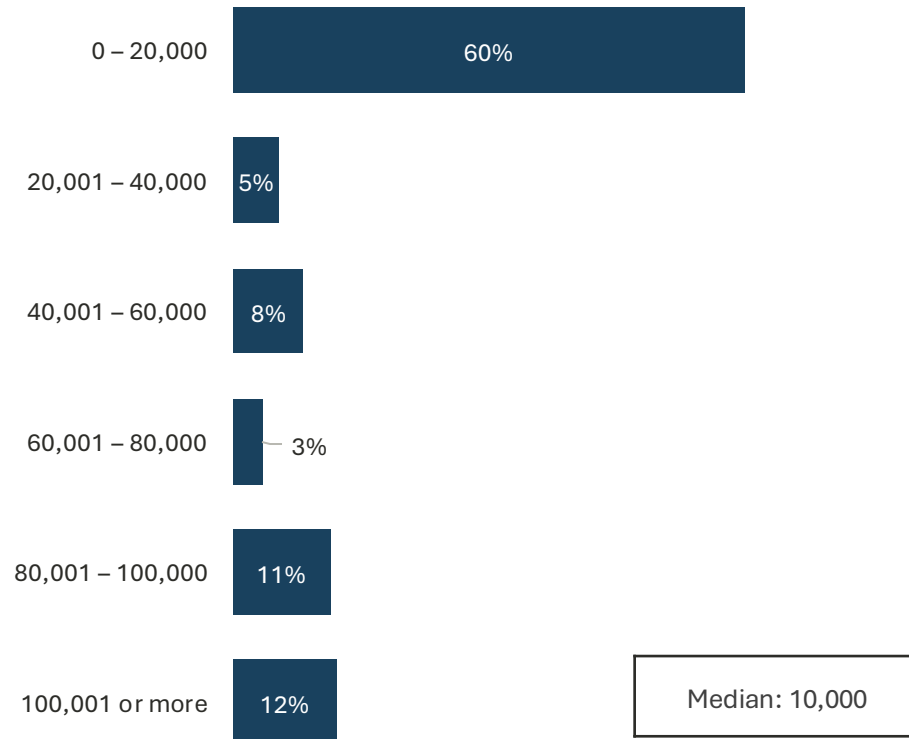
The survey was conducted by Bryter. for Emergent BioSolutions, Inc.

	Fieldwork:	April 24 through April 28, 2024
	Mode:	Online Survey
	Survey length:	5 minutes
	Sample:	Total sample, N=1,005 Parents only, N=661
	Sample profile:	Nationally representative of the United States adult (18+) population

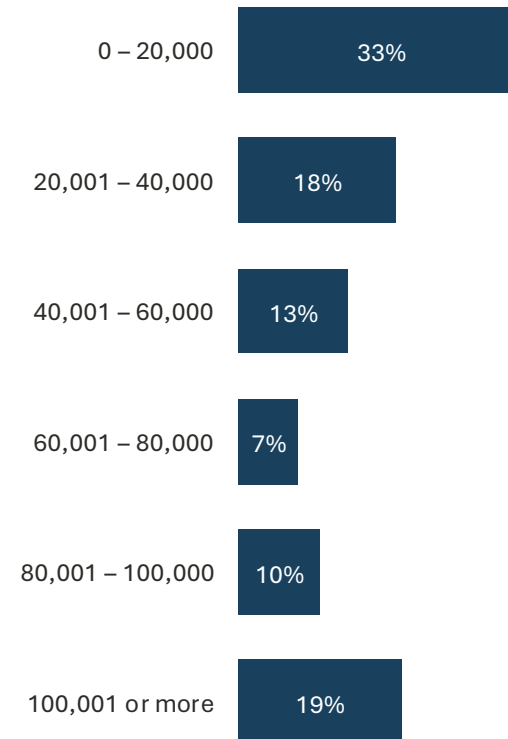
The survey was conducted by Bryter. for Emergent BioSolutions, Inc. Bryter Inc. is an international market research and insights consultancy. They interviewed 1,005 American adults online between April 24 through April 28, 2024. The survey was designed to be representative of the American adult population a whole by age, gender, region and HHI (+/-3%). Aggregate data was tested for statistical significance at the 95% confidence level. Data on file.

Most respondents underestimate the number of deaths caused by opioids in the United States per year

Awareness of number of deaths in the US caused by opioids in the last year (unprompted)



Awareness of number of deaths in the US caused by opioids per year (prompted)



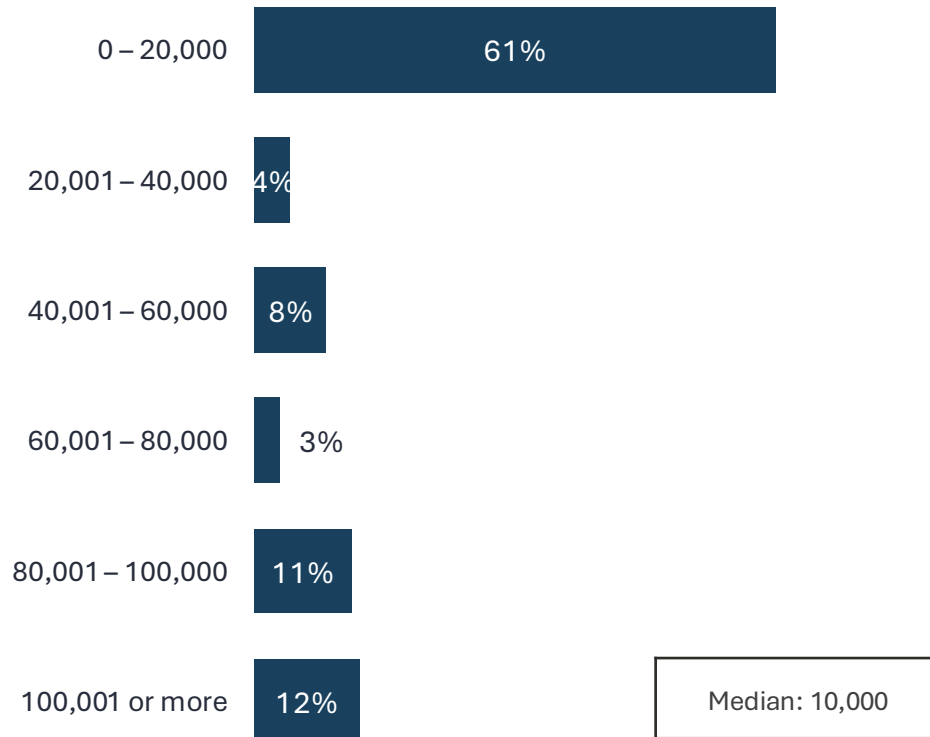
Q1. To the best of your knowledge, how many deaths in the US were caused by opioids in the last year?

Q2. Which of the following best describes the number of opioid overdose deaths in the US per year?

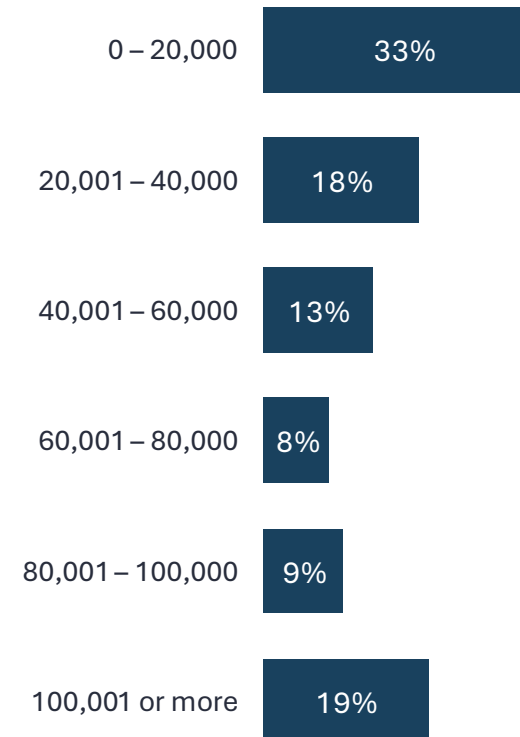
Base: All respondents (1,005)

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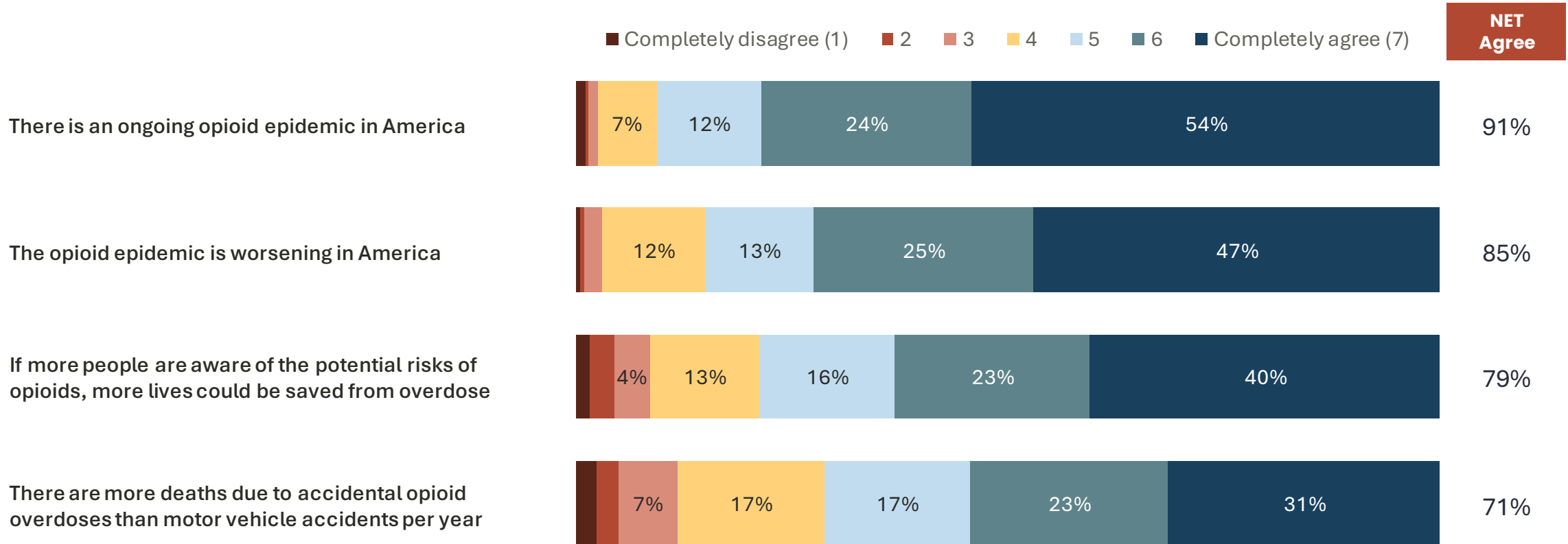
Q1. To the best of your knowledge, how many deaths in the US were caused by opioids in the last year?

Q2. Which of the following best describes the number of opioid overdose deaths in the US per year?

Base: All parents (661)

Respondents agree we are in the midst of an ongoing epidemic in the United States, awareness that opioids cause more deaths than traffic accidents is lower

Agreement with statements about accidental opioid deaths in the US

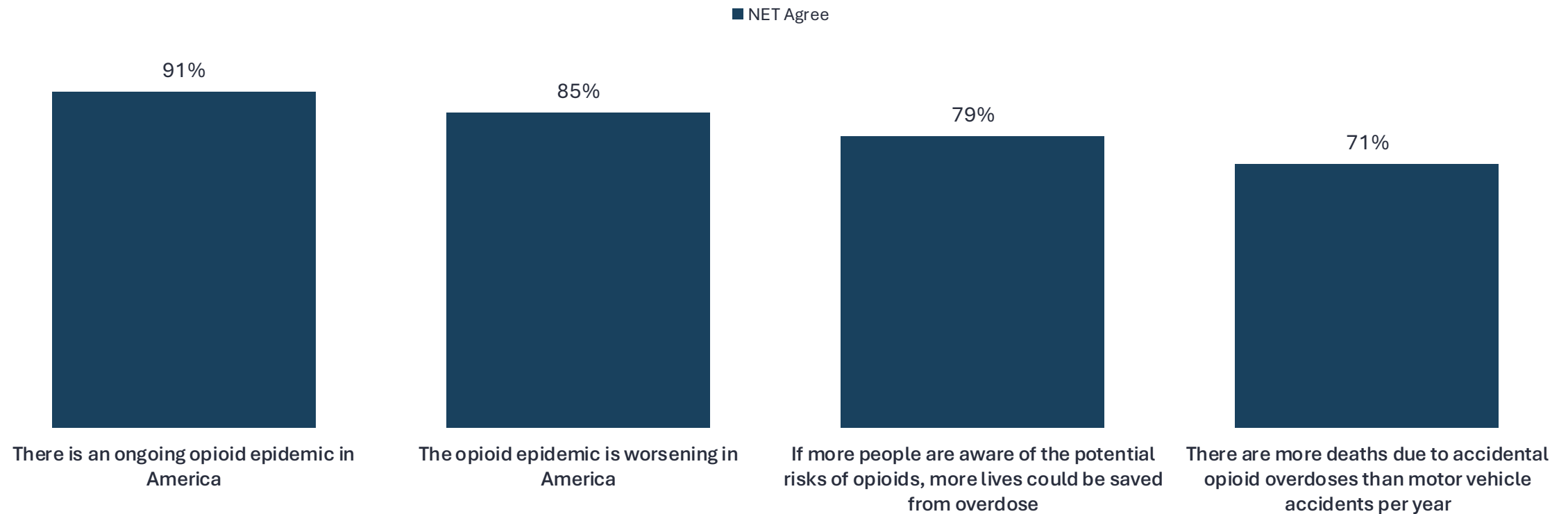


Q3. To what extent do you agree or disagree with the following statements about accidental opioid deaths in the US?

Base: All respondents (1,005)

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Agreement with statements about accidental opioid deaths in the US

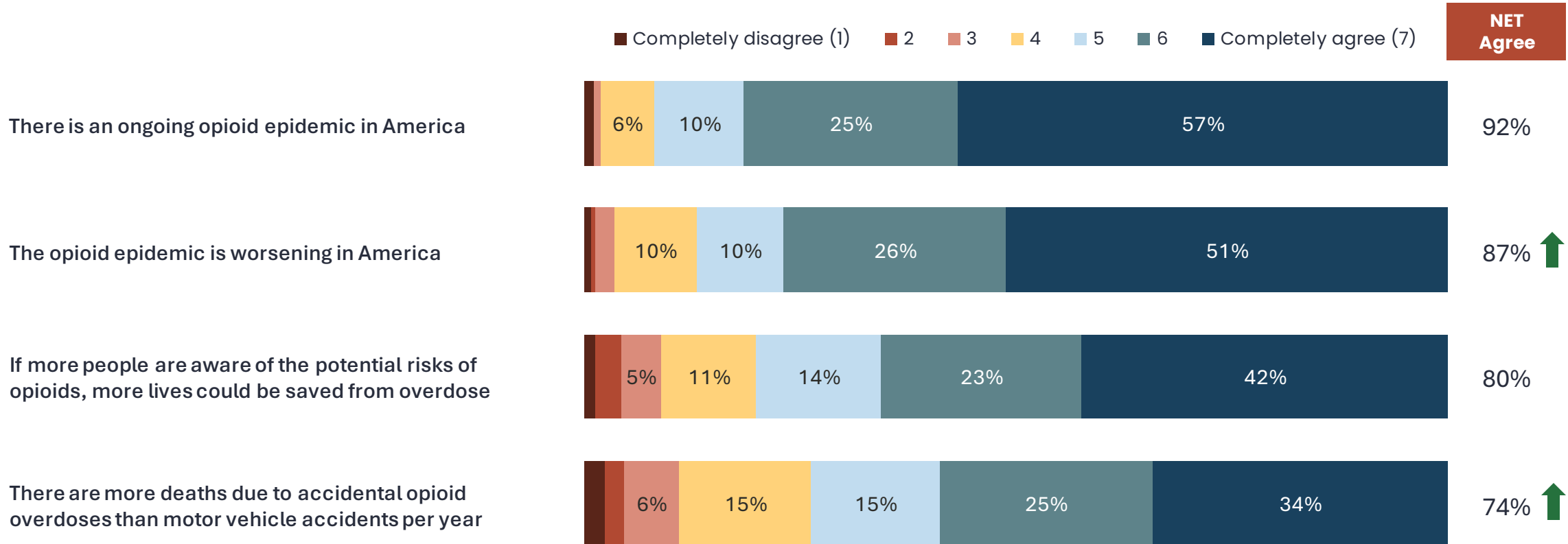


Q3. To what extent do you agree or disagree with the following statements about accidental opioid deaths in the US?

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Agreement with statements about accidental opioid deaths in the US

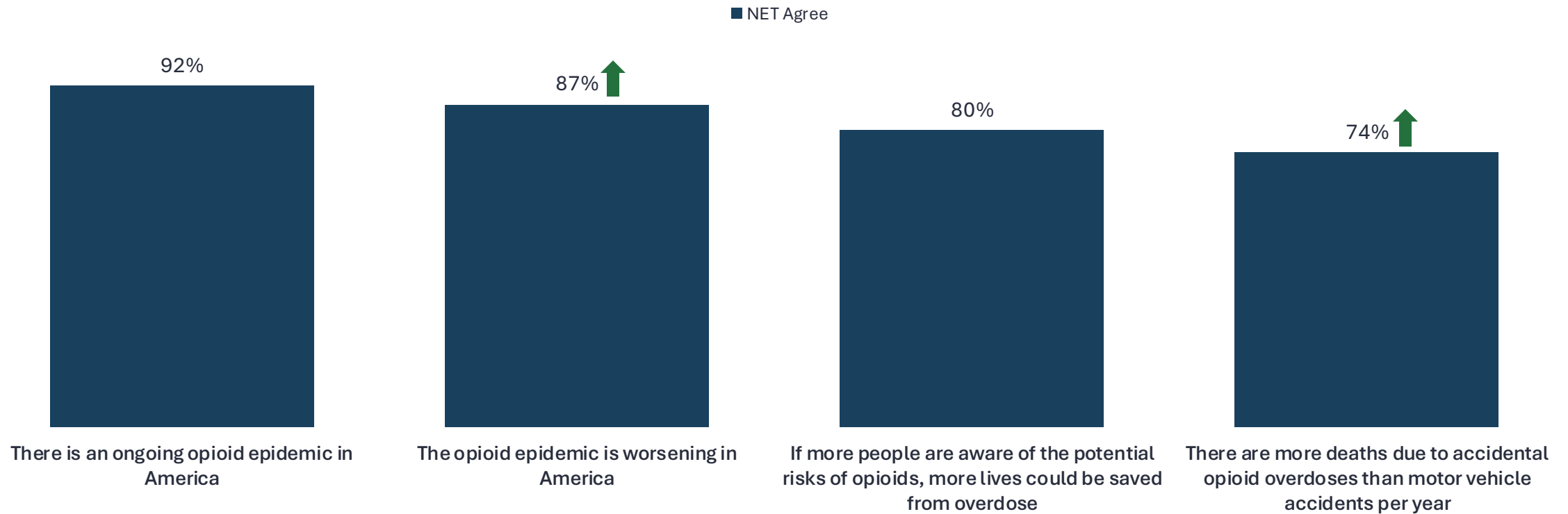


Q3. To what extent do you agree or disagree with the following statements about accidental opioid deaths in the US?
 Base: All parents (661)

Significantly more / less than GenPop ↑ ↓

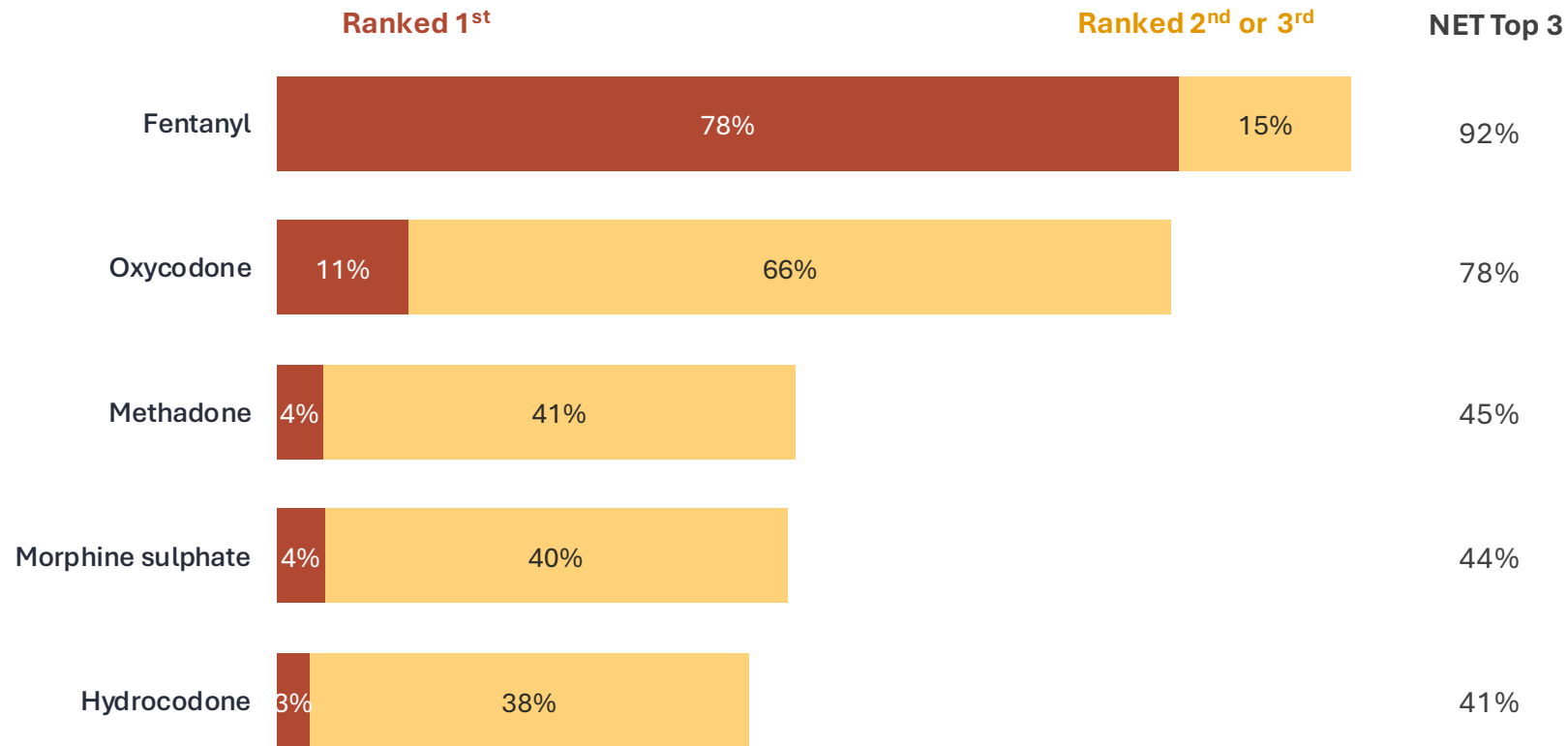
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Agreement with statements about accidental opioid deaths in the US



Fentanyl is widely recognized as an opioid that can be a risk of accidental overdose

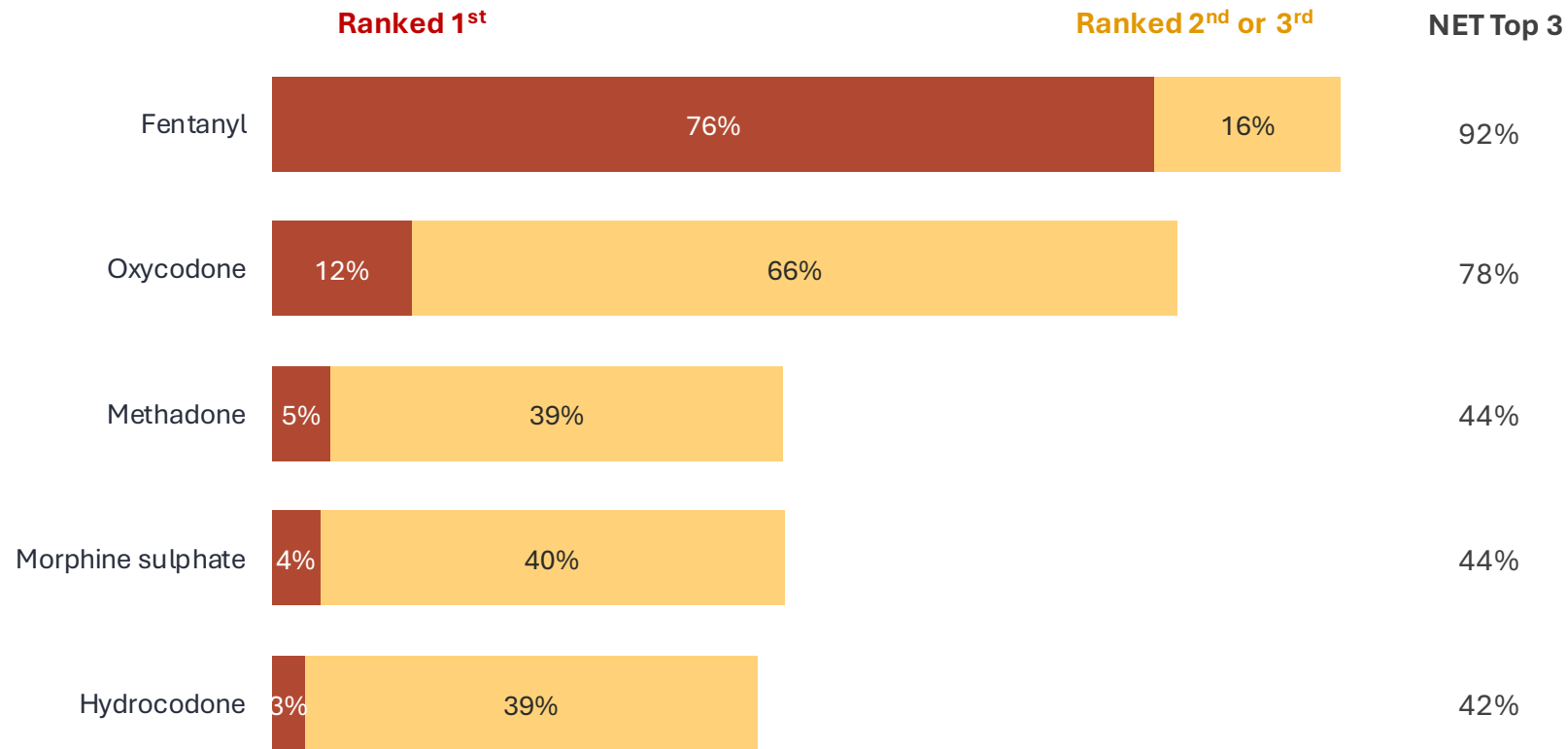
Ranking in highest risk of accidental overdose



Q4. To the best of your knowledge, using a scale where 1 has the HIGHEST RISK of accidental overdose and 5 has the LOWEST, please rank the following pain products by their risk of accidental overdose...
 Base: All respondents (1,005)

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Ranking in highest risk of accidental overdose

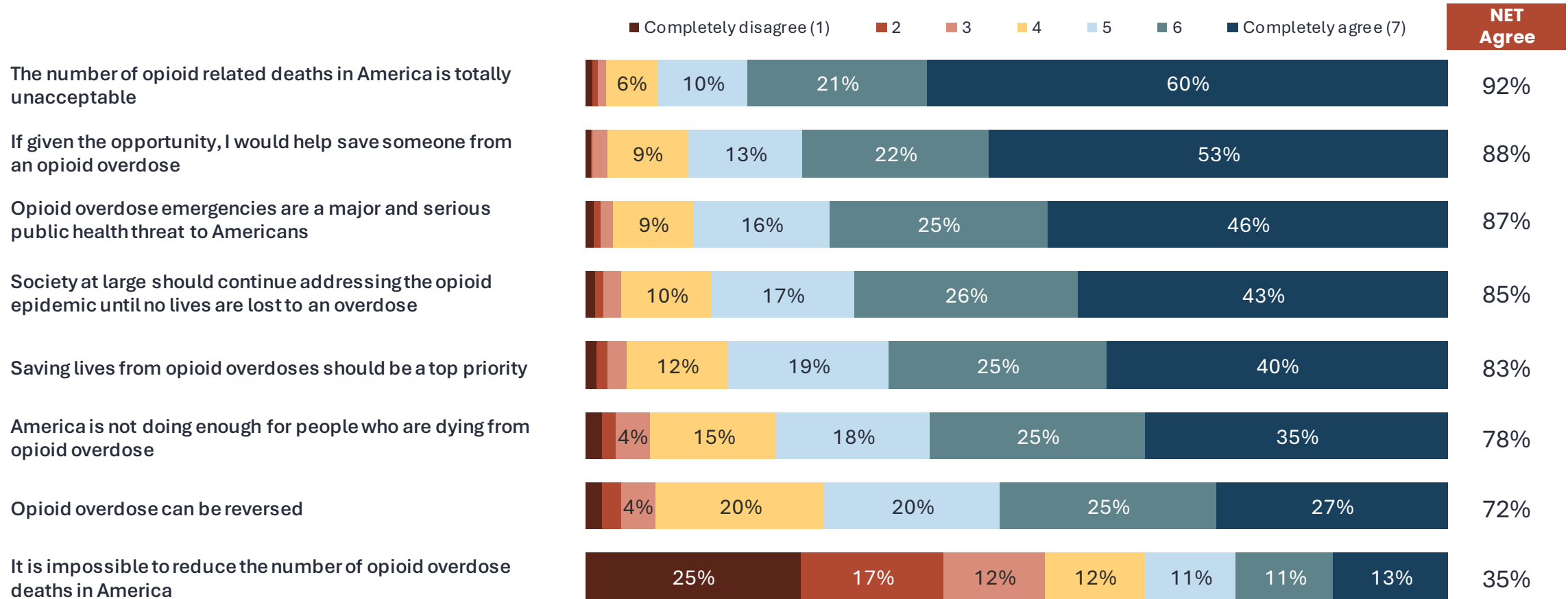


Q4. To the best of your knowledge, using a scale where 1 has the HIGHEST RISK of accidental overdose and 5 has the LOWEST, please rank the following pain products by their risk of accidental overdose...

Base: All parents (661)

92% agree that the number of opioid deaths is unacceptable; 88% would help save someone from an opioid overdose, given the opportunity

Agreement with statements about accidental opioid deaths in the US

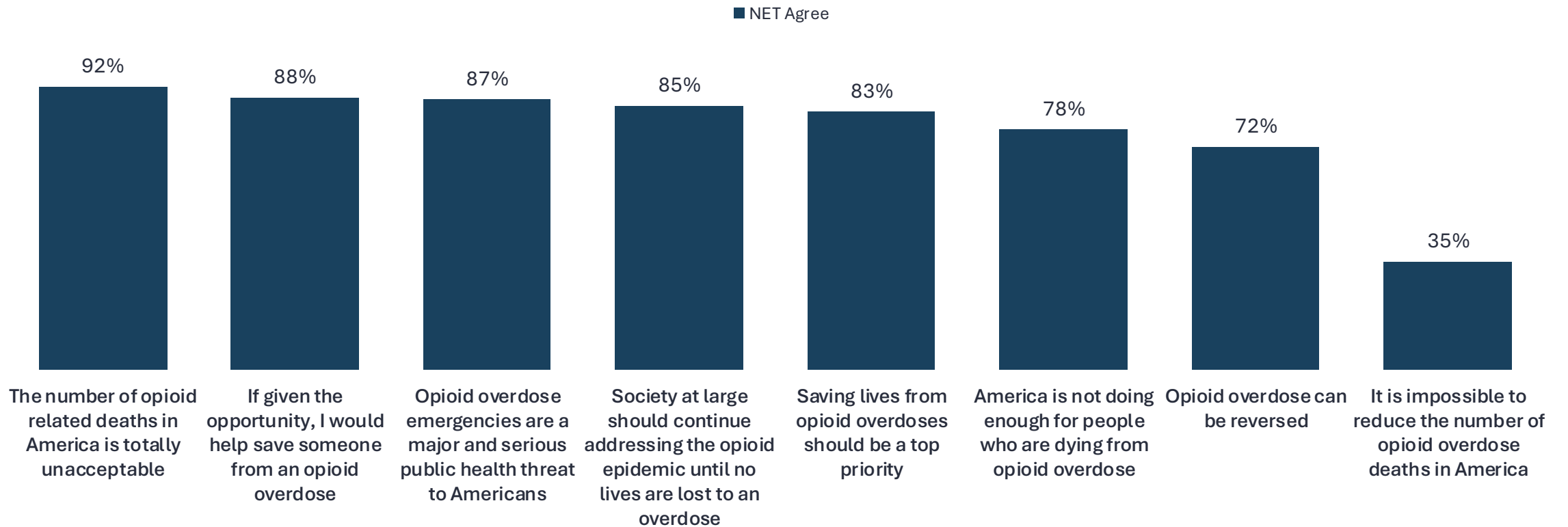


Q5. To what extent do you agree or disagree with the following statements about accidental opioid deaths in the US?

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Agreement with statements about accidental opioid deaths in the US

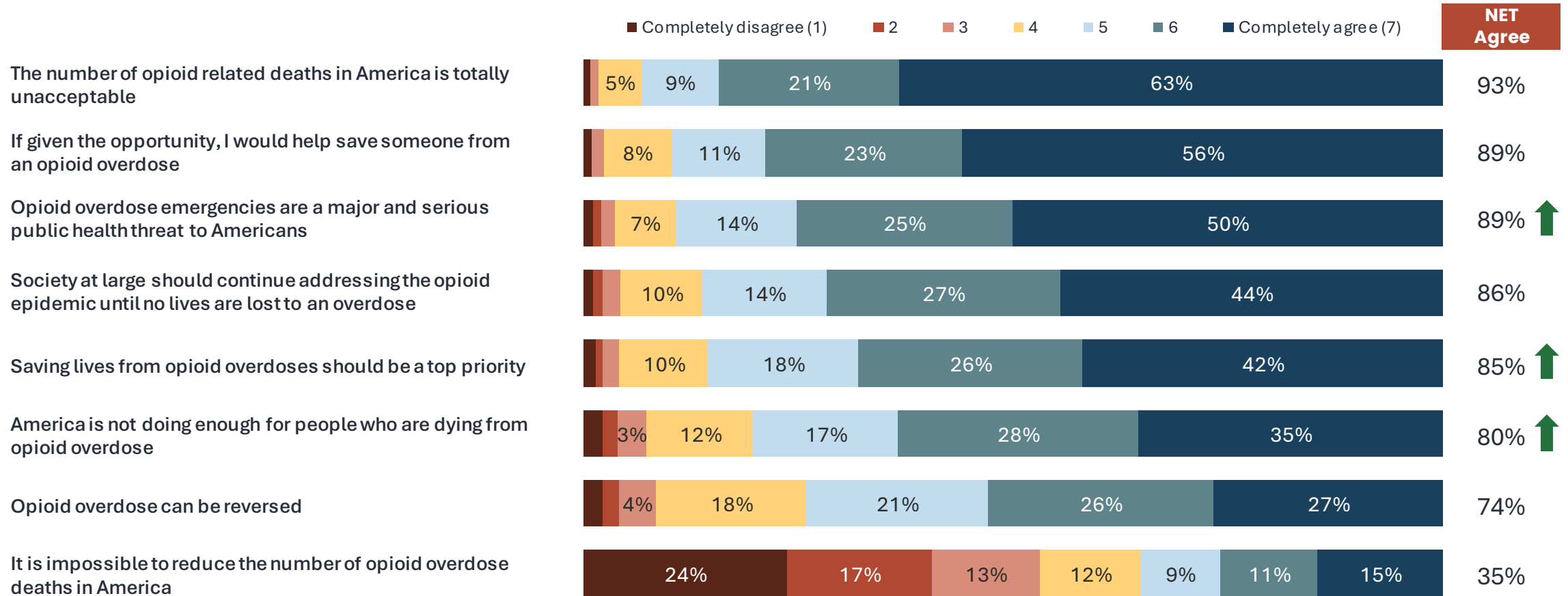


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Agreement with statements about accidental opioid deaths in the US

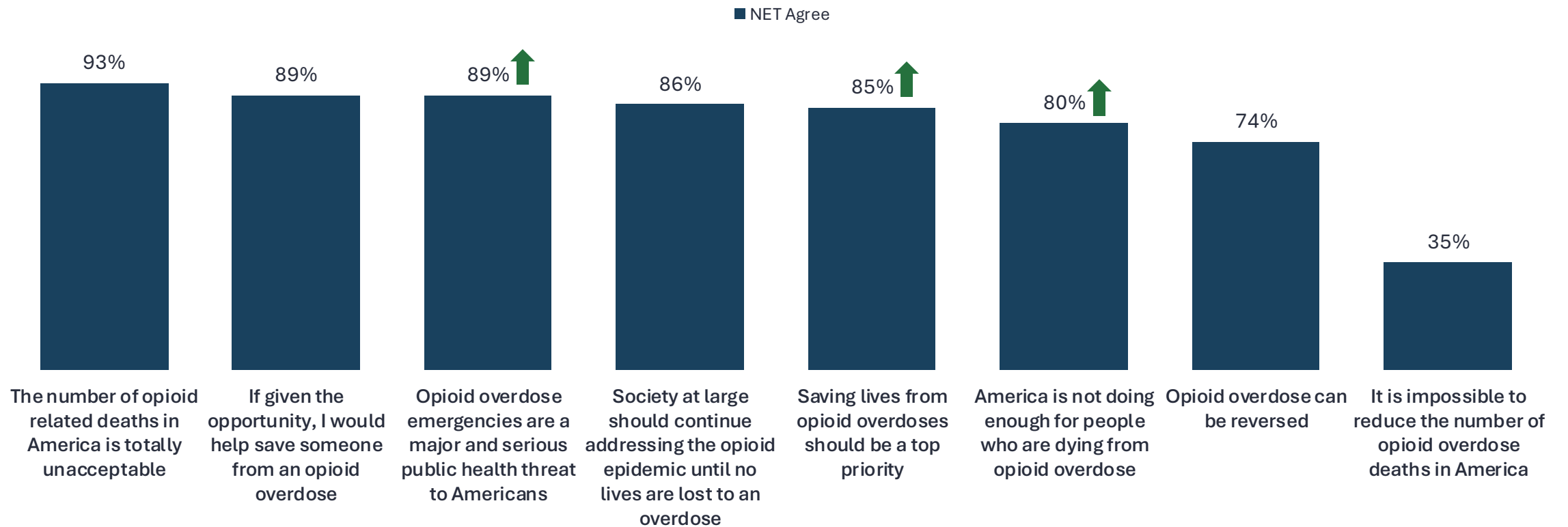


Q5. To what extent do you agree or disagree with the following statements about accidental opioid deaths in the US?
 Base: All parents (661)


Significantly more / less than GenPop ↑ ↓

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Agreement with statements about accidental opioid deaths in the US

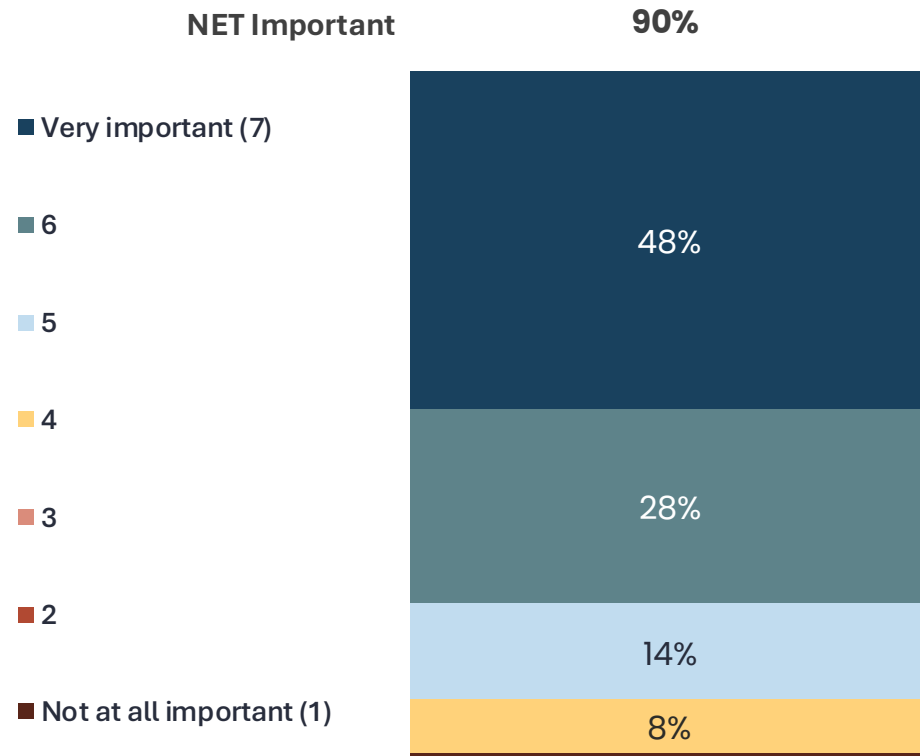


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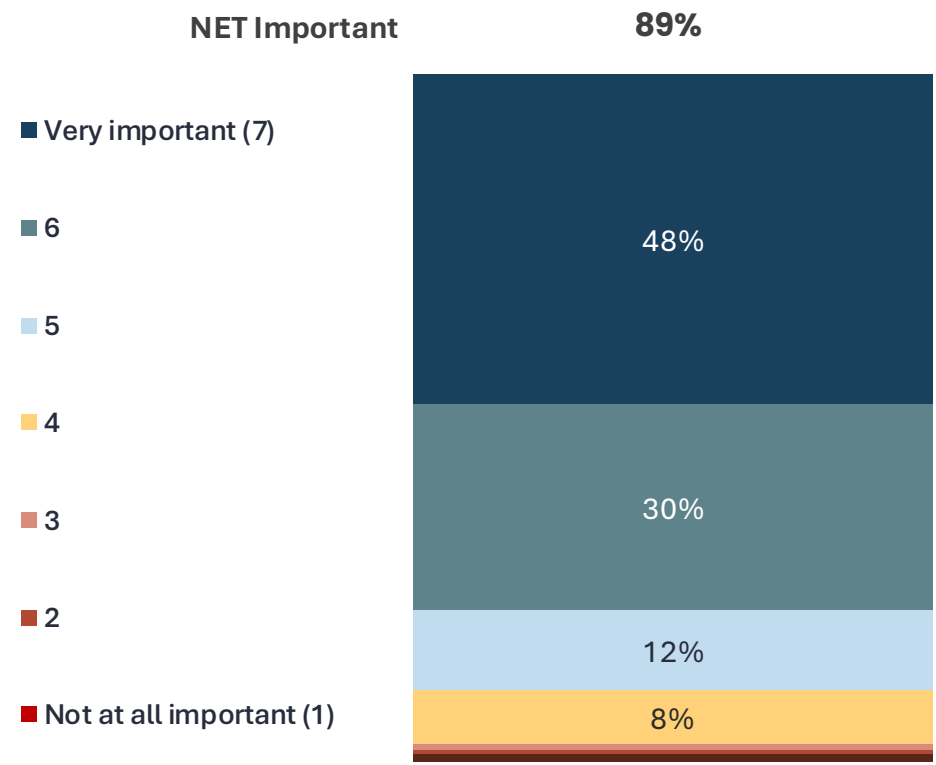
90% think it's important for NARCAN® Nasal Spray to be available and accessible to buy OTC without the need for a prescription

Importance of NARCAN® Nasal Spray availability
OTC without the need for a prescription



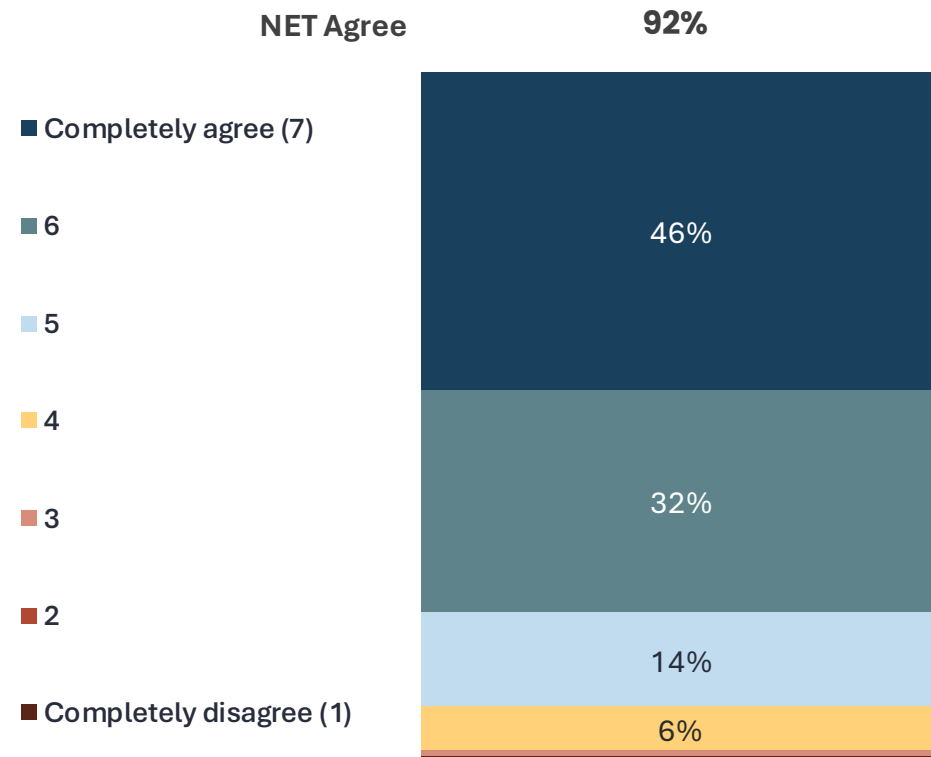
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Importance of NARCAN® Nasal Spray availability OTC without the need for a prescription



92% agree that opioid overdose is a concern for teenagers and college students

Agreement that opioid overdose is a concern for teenagers and college students

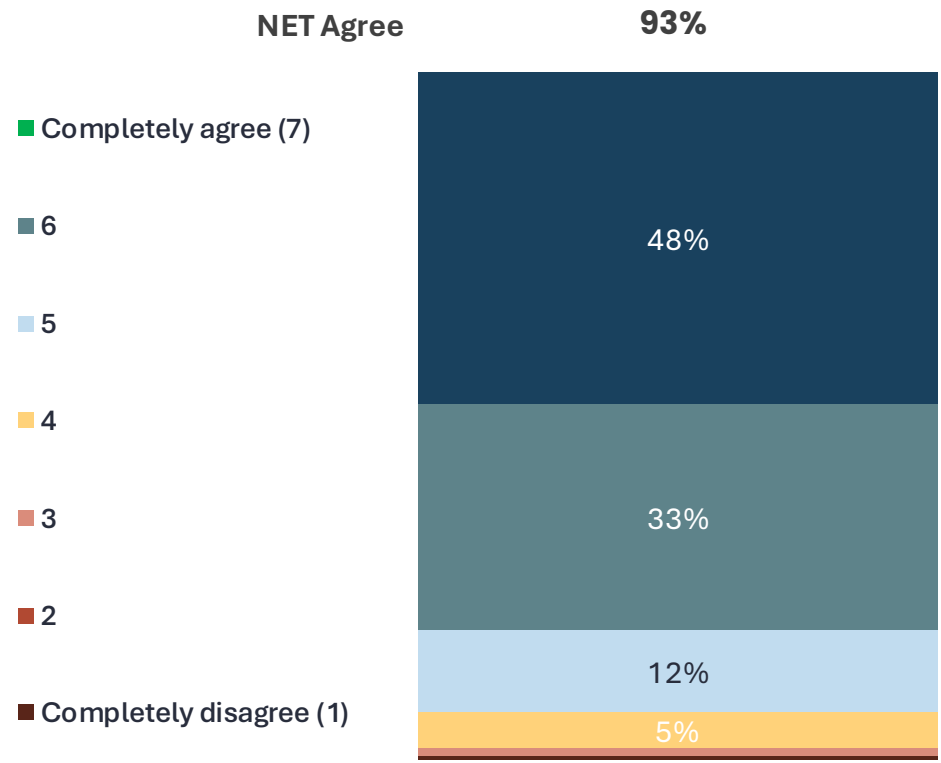


Q7. To what extent do you agree or disagree that opioid overdose is a concern for teenagers and college students?

Base: All respondents (1,005)

93% agree that opioid overdose is a concern for teenagers and college students

Agreement that opioid overdose is a concern for teenagers and college students

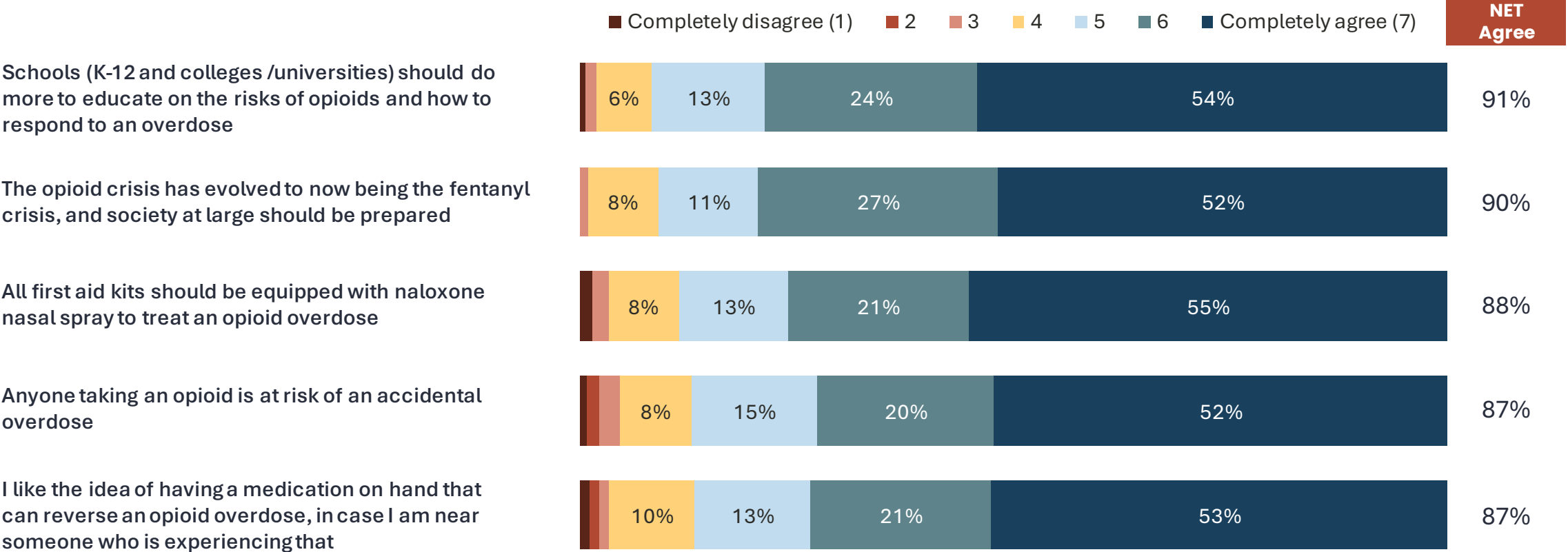


Q7. To what extent do you agree or disagree that opioid overdose is a concern for teenagers and college students?

Base: All parents (661)

91% agree that schools should do more to educate on the risks of opioids and how to respond to an overdose

Agreement with statements about opioids

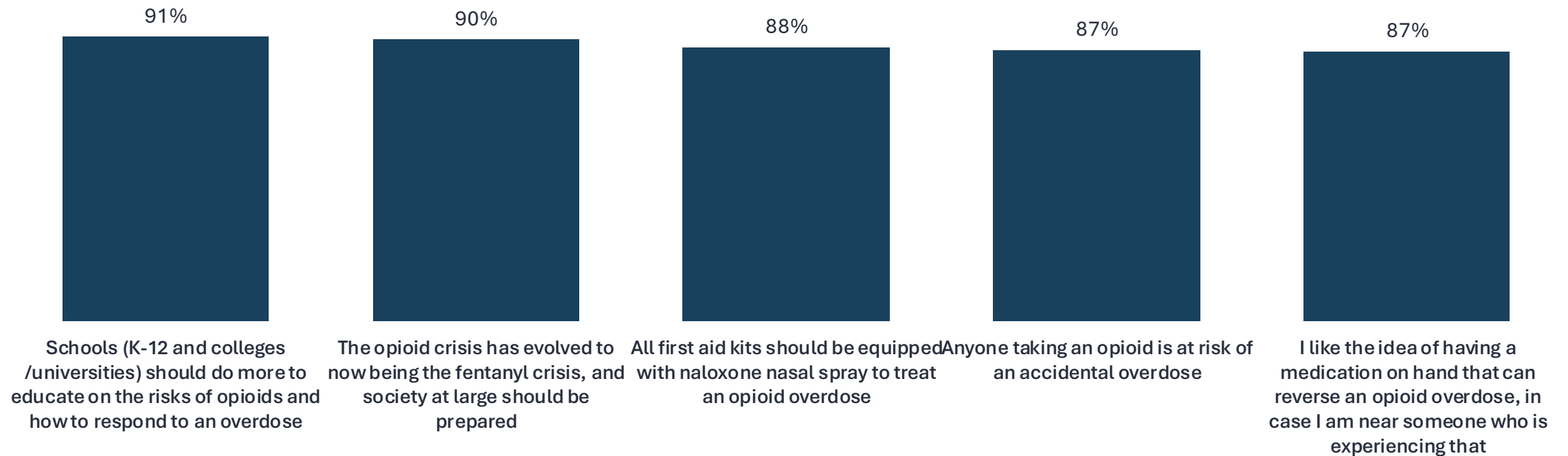


Q8. Below are a number of statements about opioids. For each statement, please indicate how much you agree or disagree with it by selecting the box that is closest to your opinion
 Base: All respondents (1,005)

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Agreement with statements about opioids

■ NET Agree

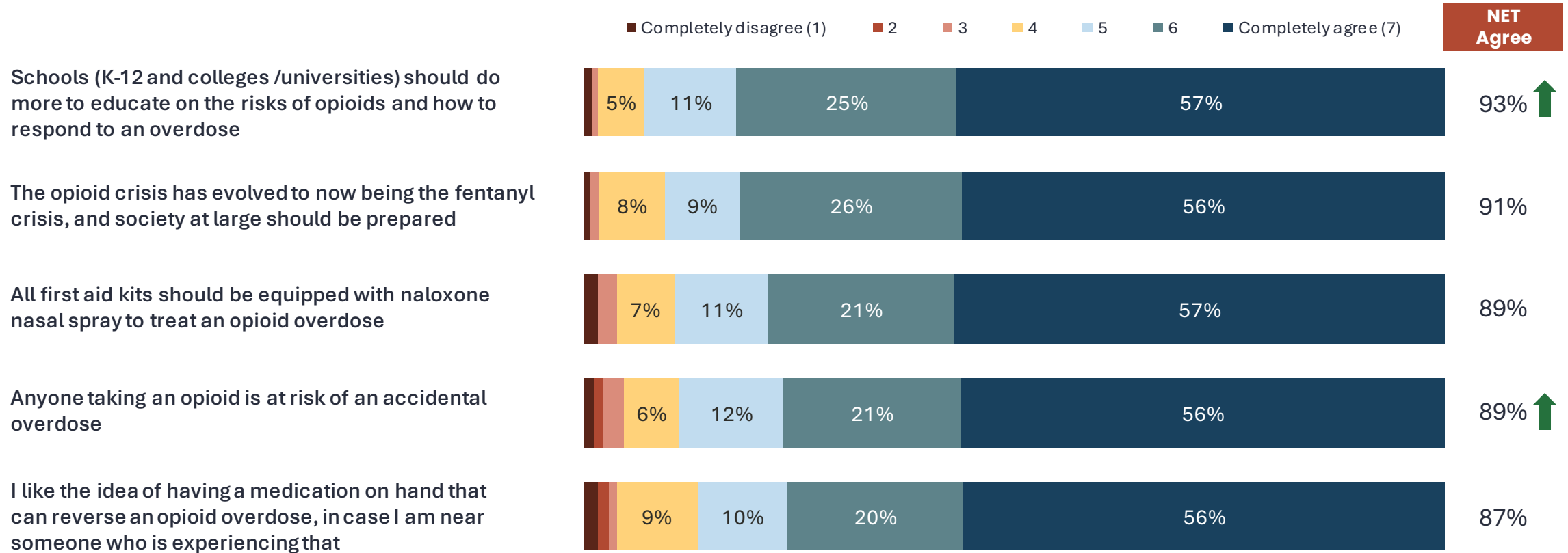


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Agreement with statements about opioids



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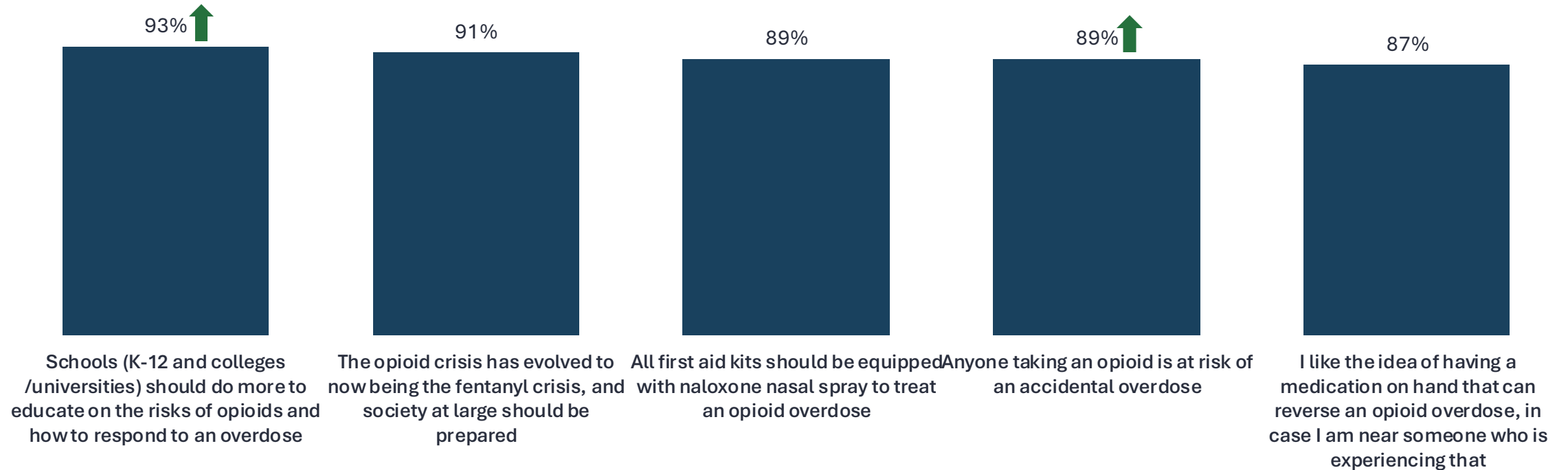
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Significantly more / less than GenPop ↑ ↓

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Agreement with statements about opioids

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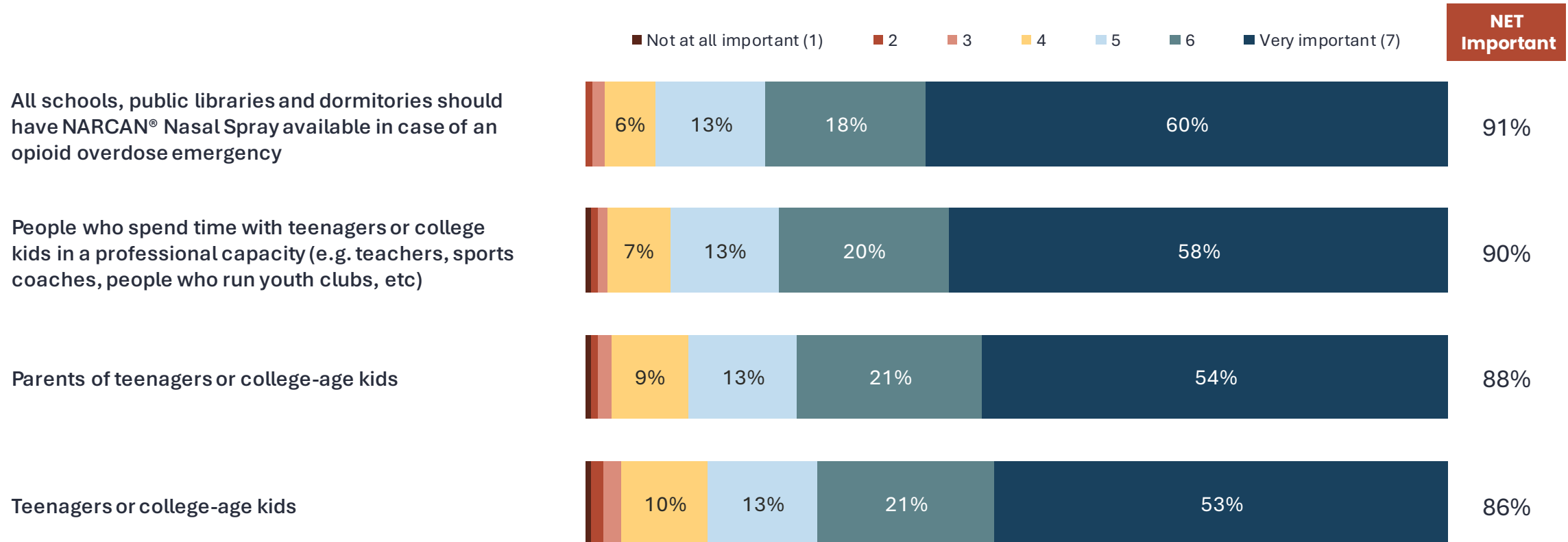
Q8. Below are a number of statements about opioids. For each statement, please indicate how much you agree or disagree with it by selecting the box that is closest to your opinion.

Base: All parents (661)

Significantly more / less than GenPop  

At least 90% agree that schools, public libraries, dorms, and professionals who work with teenagers and college kids should have access to NARCAN® Nasal Spray

Importance of certain groups and individuals having access to NARCAN® Nasal Spray



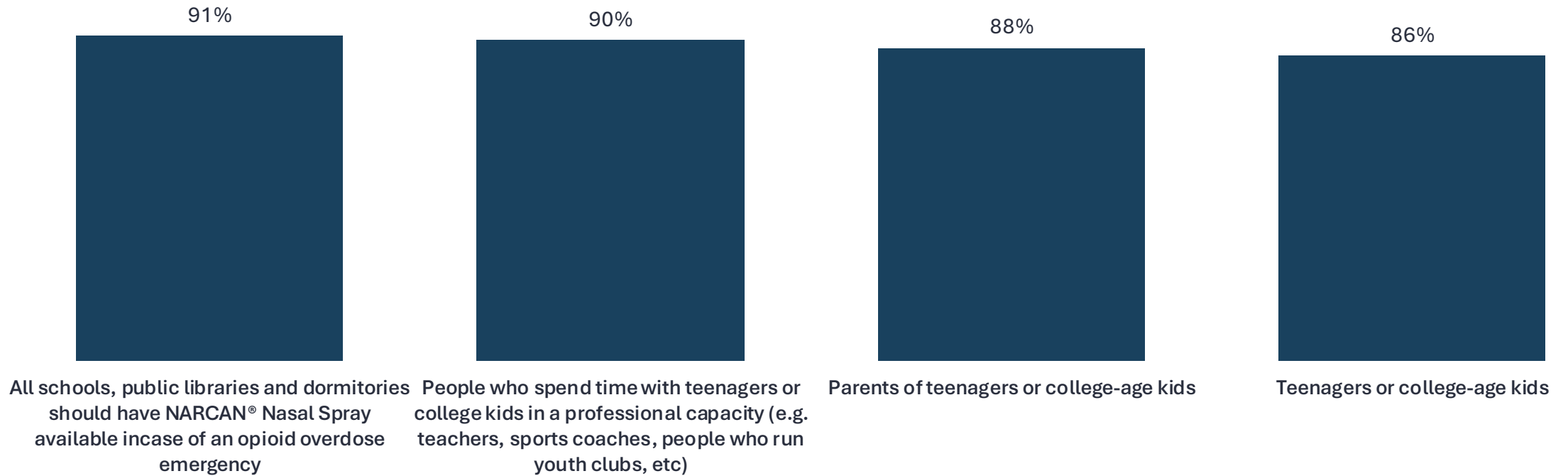
Q9. Now thinking again about NARCAN® Nasal Spray in general, how important is it for the following groups of individuals to have access to NARCAN® Nasal Spray?

Base: All respondents (1,005)

At least 90% agree that schools, public libraries, dorms, and professionals who work with teenagers and college kids should have access to NARCAN® Nasal Spray

Importance of certain groups and individuals having access to NARCAN® Nasal Spray

■ NET Important

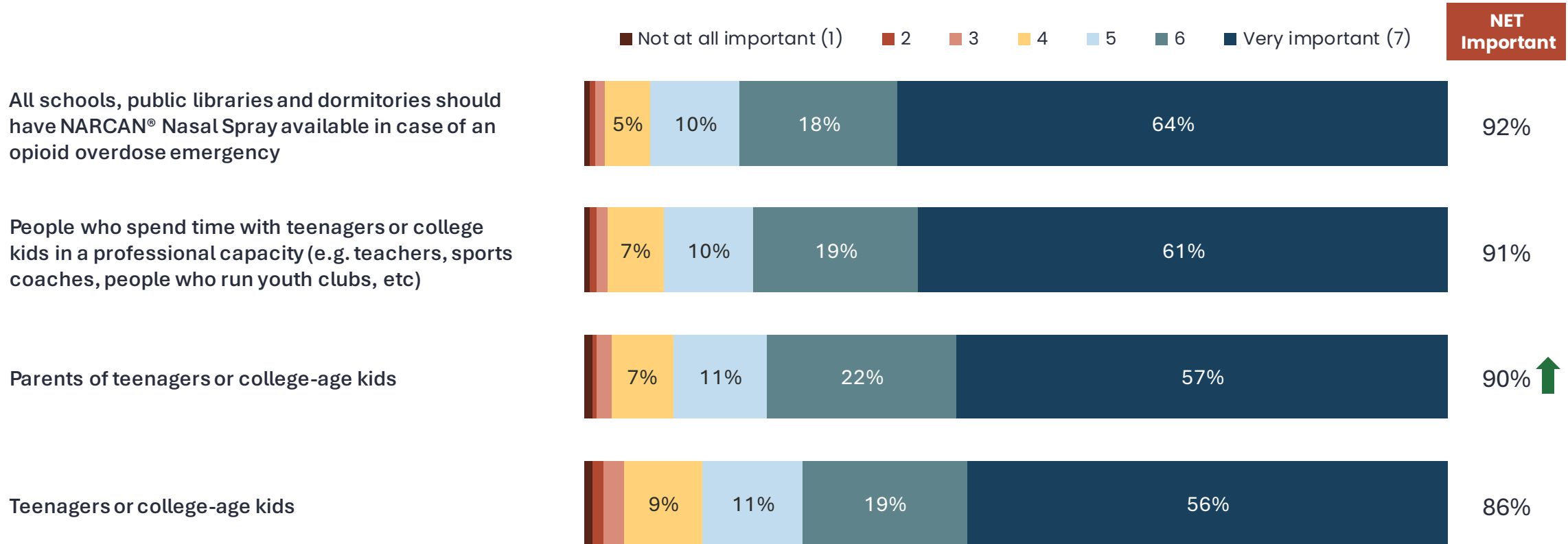


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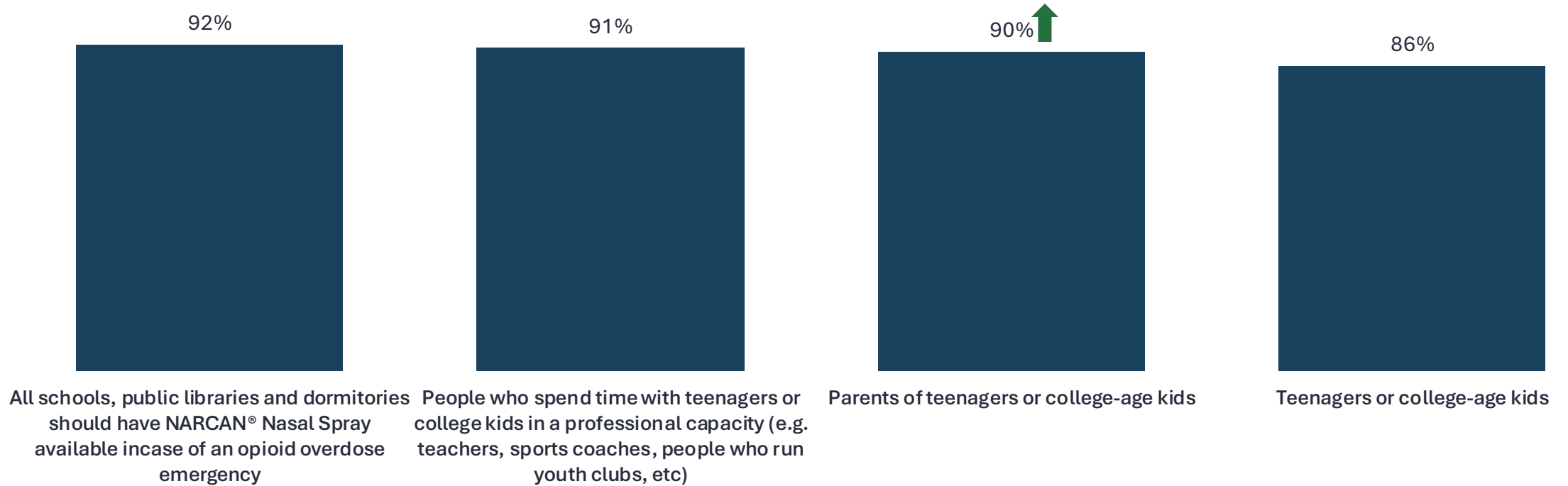
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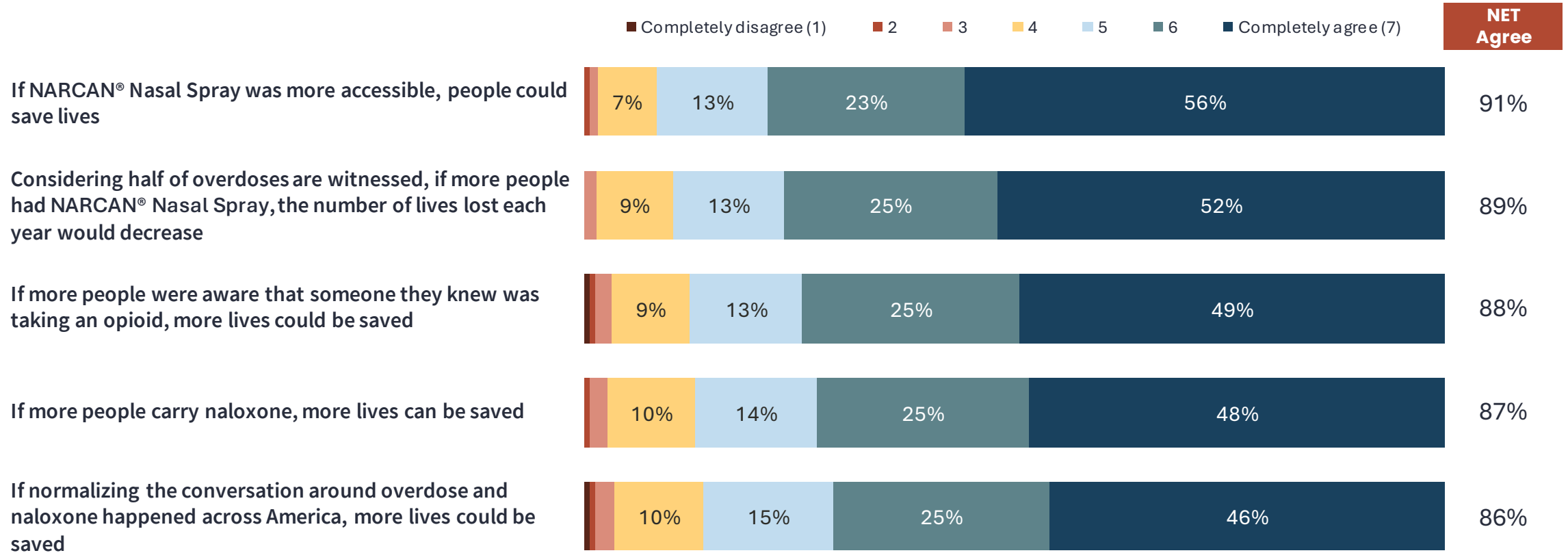
Agreement with statements about helping to save lives

■ NET Important



**91% agree that if NARCAN® Nasal Spray was more accessible, people could save lives.
89% agree the fewer lives would be lost if more people had NARCAN® Nasal Spray**

Importance of certain groups and individuals having access to NARCAN® Nasal Spray

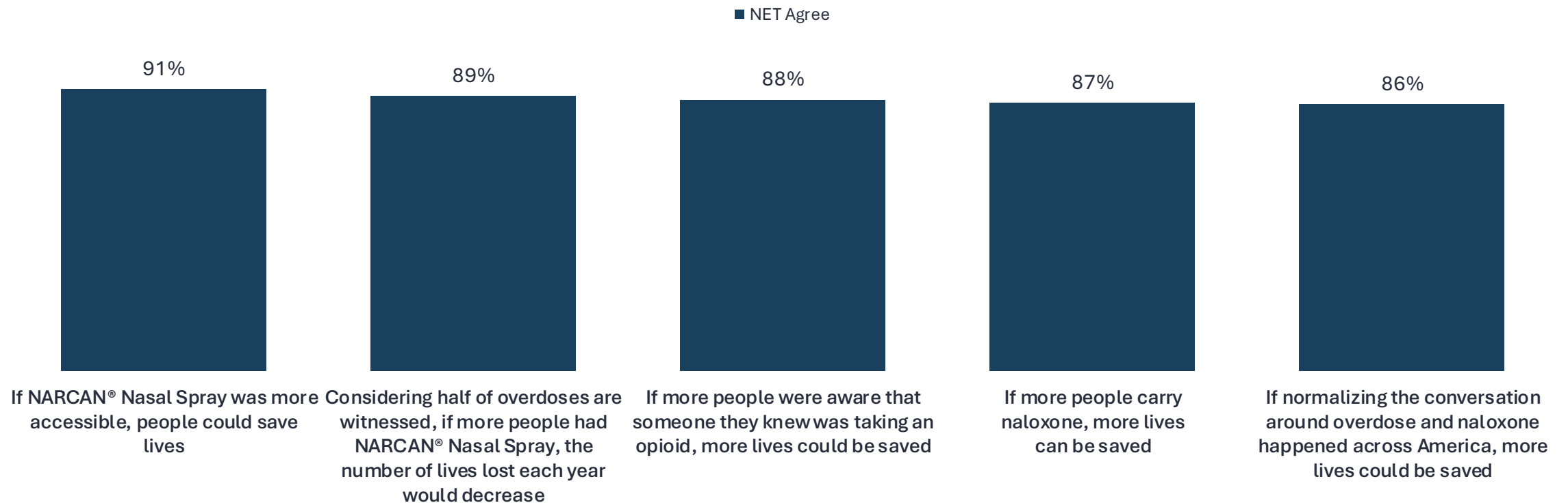


Q10. Now thinking of ways to help save lives, for each statement, please indicate how much you agree or disagree with it by selecting the box that is closest to your opinion

Base: All respondents (1,005)

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Agreement with statements about helping to save lives

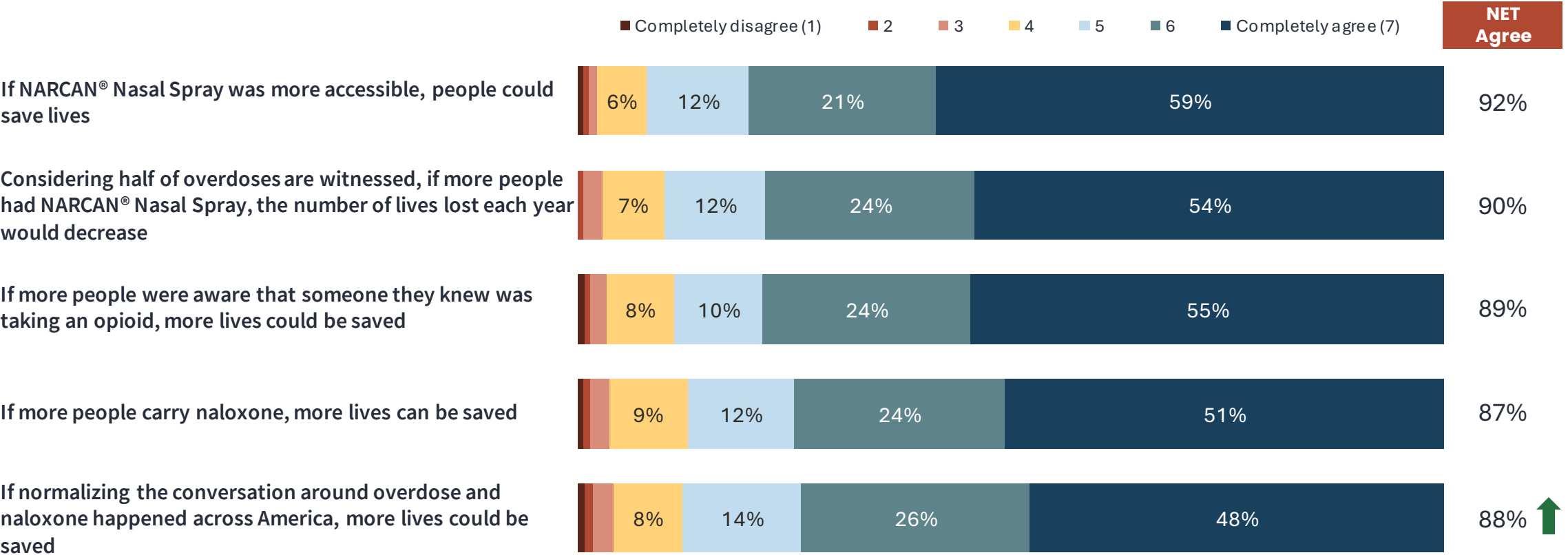


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Importance of certain groups and individuals having access to NARCAN® Nasal Spray



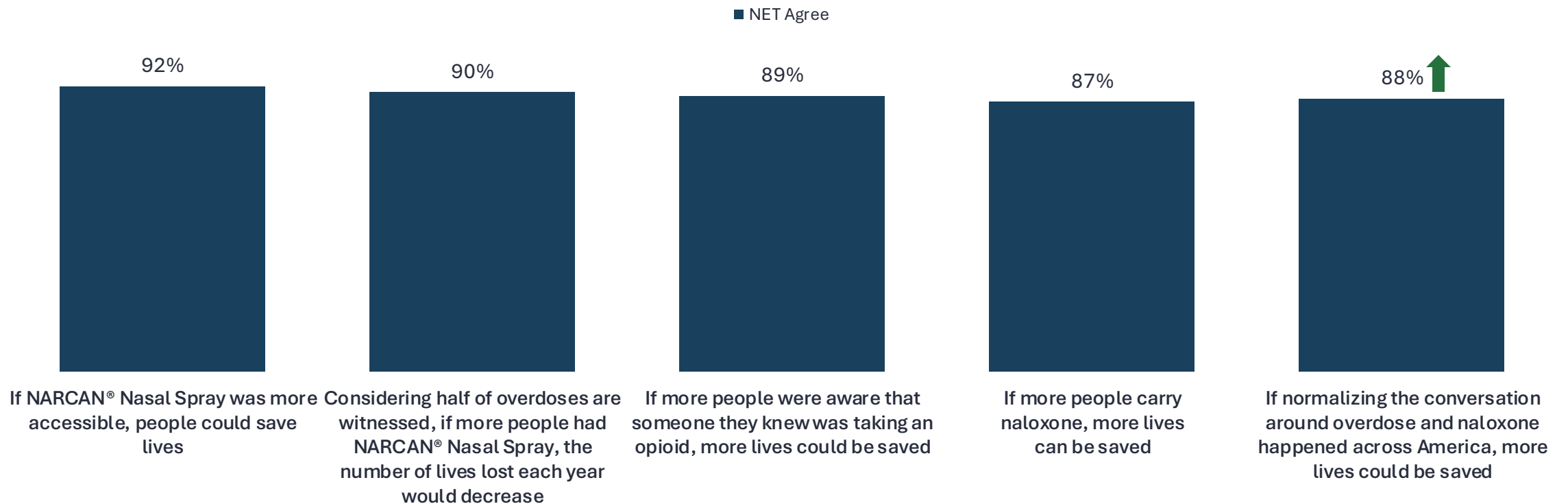
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Significantly more / less than GenPop ↑ ↓

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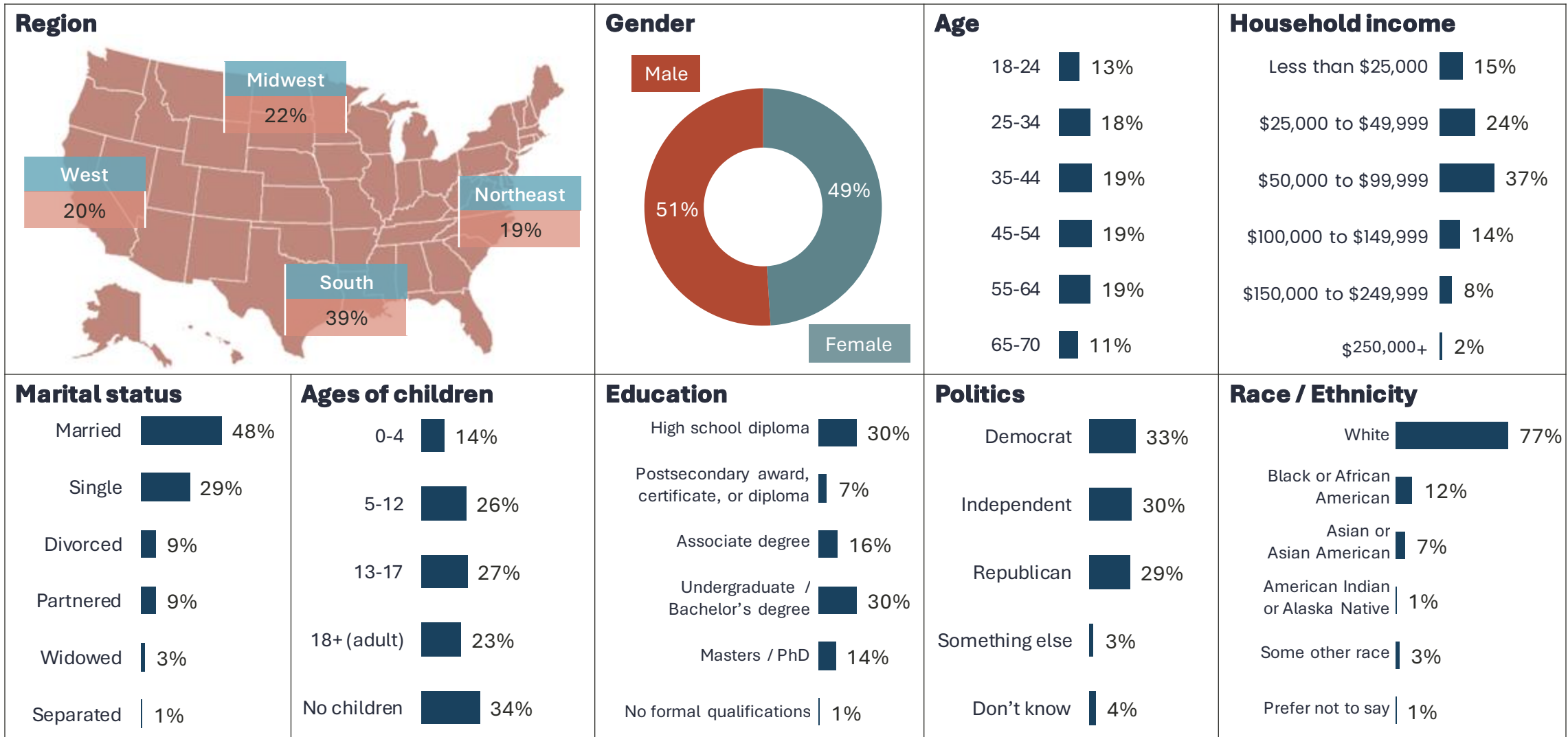
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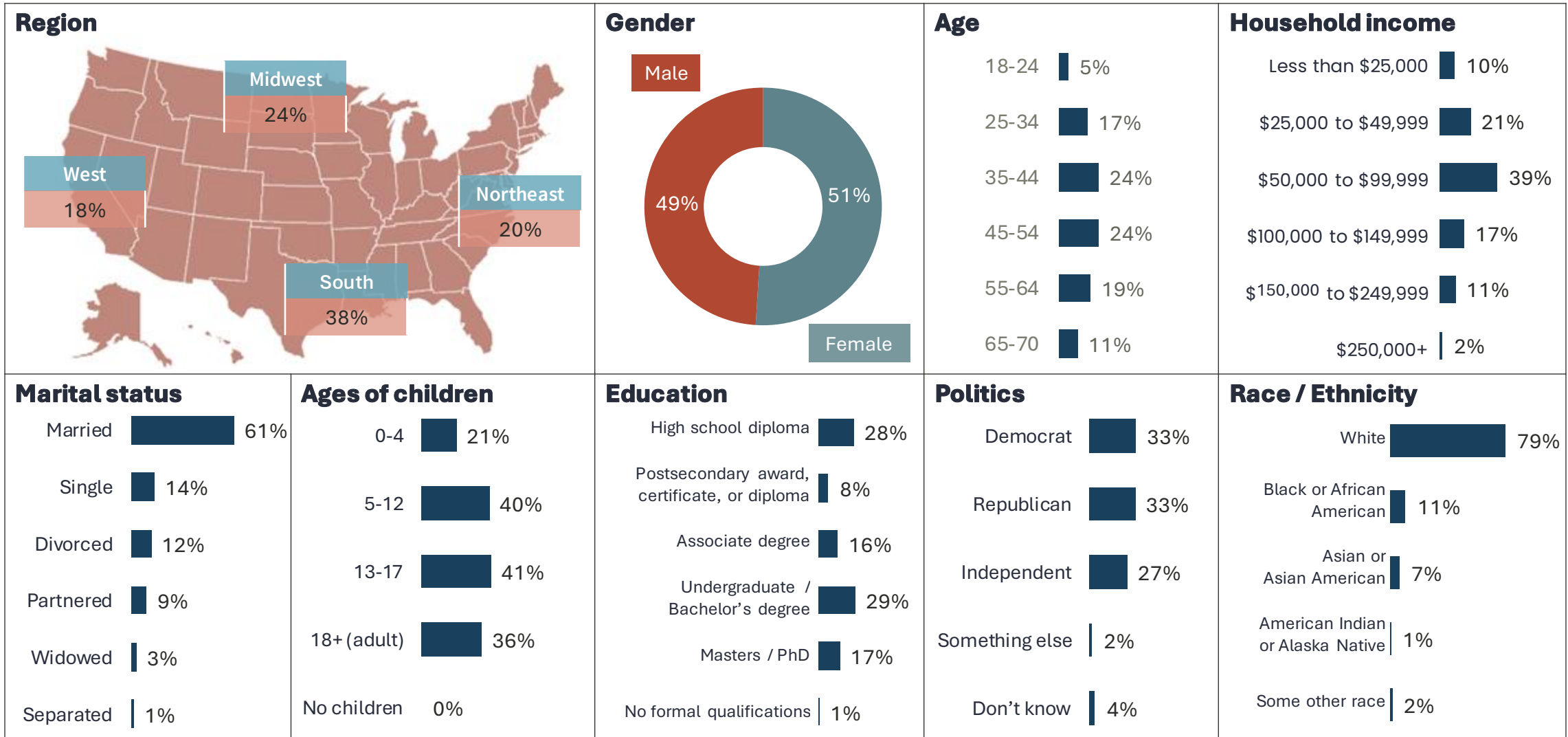
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Base: All parents (661)

Significantly more / less than GenPop ↑ ↓



S1. Which gender do you identify as? S2. What is your age? S3. Which state do you live in? S4. Which of the following categories includes your total household income before taxes? S5. What is your marital status? S6. Are you a parent, stepparent, or guardian of any children of the following ages? C3. What is your highest level of education? C4. How would you describe yourself as? C5B. Which of the following best describes your race or ethnicity? Base: All respondents (1,005)



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